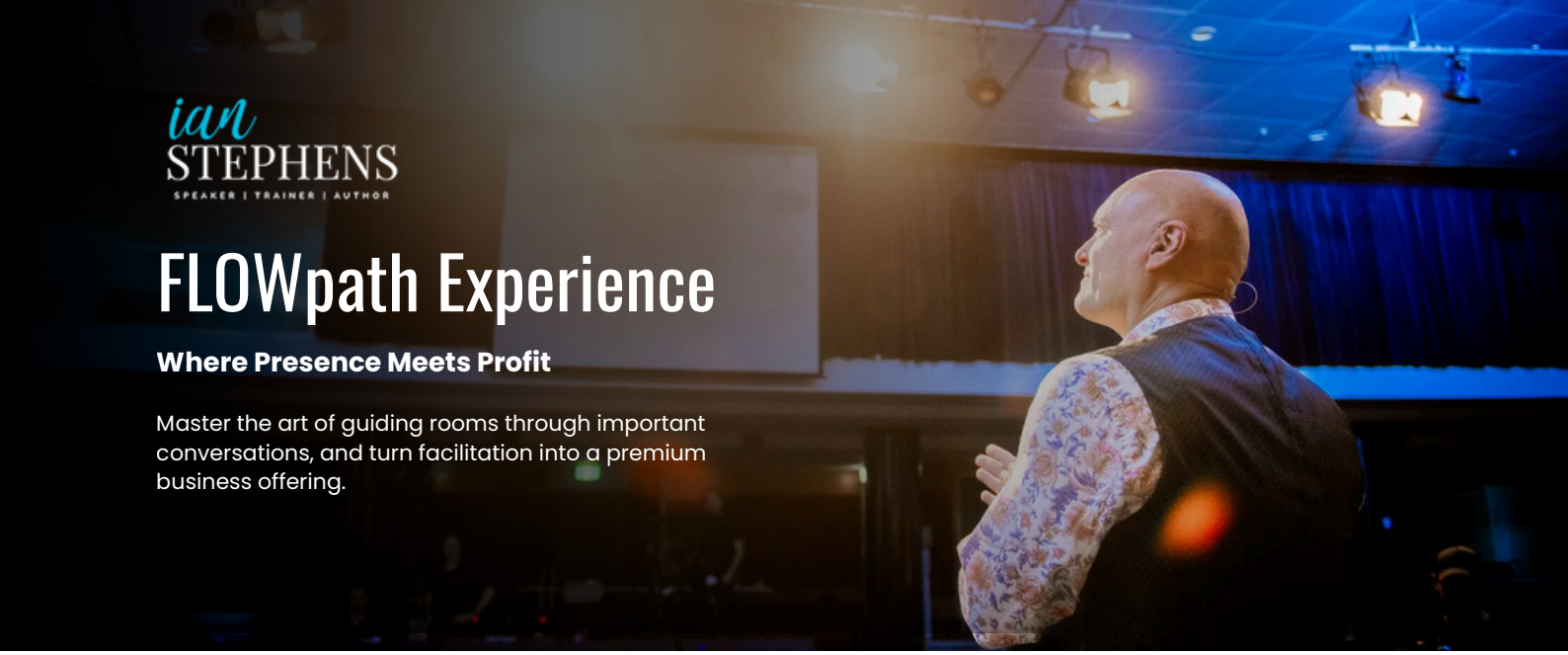

ian STEPHENS
SPEAKER | TRAINER | AUTHOR

FLOWpath Experience

Where Presence Meets Profit

Master the art of guiding rooms through important conversations, and turn facilitation into a premium business offering.

THIS IS NOT ANOTHER COURSE.

Training delivers content. Facilitation guides outcomes. That distinction matters when clients need alignment, strategy, collaboration, decision-making or culture change.

The FLOWpath Experience is for experts who want to lead the room without owning all the content – and get paid well for helping groups find clarity, commitment and momentum.

It is a private expert experience: highly tailored, immersive and designed around your goals, your business and the next asset you are ready to build... Facilitating.

WHO THIS EXPERIENCE IS FOR

Speakers, Trainers, Coaches or Consultants who want to add 'Facilitator' to their offering.

- You want to facilitate strategy days, retreats, offsites or leadership workshops.
- You want to guide groups through decisions, conflict, alignment or change.
- You are ready to move beyond presenting content into shaping process.
- You want to package facilitation as a premium business offer.

THE COMMON ENRICH EXPERT EXPERIENCE JOURNEY

PREPARE

Before you arrive, we begin with online learning, a personal strategy questionnaire and a pre-experience planning conversation so your time at the live-in cottage is focused on creation, not information gathering.

IMMERSE

You spend 2 nights and 1.5 focused days in the private Sunshine Coast luxury guest cottage working directly with Ian Stephens to design, refine and accelerate your expert pathway. The environment includes spa, infrared sauna, outdoor spaces and integrated wellbeing support with Karina.

IMPLEMENT

The following 90 days include online lessons, resources and implementation 1:1 coaching sessions to help keep momentum alive and turn the breakthrough into practical business outcomes.

The FLOWpath Method

Your experience is built around a clear pathway. The model provides structure, but the coaching is tailored to your experience, capability and commercial goals.

FRAME THE SPACE

Contract clearly with the client, define outcomes, establish boundaries and design psychological safety.

LEAD WITH PRESENCE

Use energy, listening, silence, neutrality and awareness to guide the room without dominating it.

ORCHESTRATE THE PROCESS

Select and sequence group processes that unlock insight, decision-making, alignment and action.

WORK THE ROOM, WIN THE BUSINESS

Package, price and sell facilitation offers that lead to repeat work and trusted advisor status.

INSIDE YOUR PRIVATE IMMERSIVE LIVE-IN

The cottage immersive is where the work becomes real. Rather than sitting through content, you work side-by-side with Ian to design, test, refine and build your next-level expert asset.

- Facilitation positioning and offer design
- Client scoping and outcome contracting
- Session architecture and group process tools
- Room dynamics and resistance strategies
- Proposal, pricing and repeat-business pathway

Your stay is intentionally designed to create deep focus: private accommodation, quiet working space, wellness facilities and integrated wellbeing support that helps you reset, think clearly and sustain momentum.

OUTCOMES YOU CAN EXPECT

Every experience is different because every expert is different. However, the goal is always practical progress, not vague inspiration.

- A clear facilitation service offer
- A repeatable session design process
- Greater confidence leading groups through ambiguity
- Pricing and proposal language
- A 90-day plan to sell or pilot your facilitation offer

INVESTMENT

THIS IS A PREMIUM, ALL-INCLUSIVE PRIVATE EXPERIENCE

FROM $7,500 AUD + GST

- Pre-brief Zoom meeting 7 days before attending
- 2 nights luxury accommodation
- All meals and curated dining experiences
- Multiple 1:1 coaching sessions with Ian Stephens
- Two guided wellness sessions with Karina using The ALIGN Method™
- Full access to wellness facilities
- 3 months of 1:1 coaching support post your live-in experience

90-DAY IMPLEMENTATION SUPPORT

- Structured online lessons and resources
- Monthly implementation 1:1 coaching with Ian Stephens
- Progress check-ins and accountability
- Templates and tools relevant to your pathway
- Clear next steps to keep building after the immersive live-in

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"I have worked closely with the magnificent Ian Stephens for the last few years. His coaching has provided incredible insight, encouragement and extraordinary boosts to my capabilities and my bottom line. I couldn't recommend him highly enough!

Blessings and peace!"

Steve Lawrence
Speaker, Trainer, Author

"I only work with the best – that's why I chose to work with Ian. He is an incredible speaker coach and I can HIGHLY recommend him (something I don't do lightly!). He will get you to the next level."

Sonja Piontek CSP
Former Director of Marketing BMW Asia
Award-Winning Entrepreneur. Spoken in 50 countries.

"Ian knows what the buyer wants and has greatly improved the commercial focus of my keynote's marketing, whilst giving me an extremely clear positioning statement. The Resonate advanced speaking & influencing programme is fantastic! Ian's metaphors and models are really sticky. I constantly hear his voice when I'm designing a new piece of content. Huge return on the investment."

Alan Cameron-Sweeney
Professional Speaker

IAN STEPHENS

YOUR HOSTS

Professional Speaker. Author. Business Development Expert.
Master Practitioner in NLP.
Award-Winning Author

Triple award-winning speaker/coach/trainer with over 30 years of experience across 29 countries, Ian works with experts to unlock clarity, shift thinking, and drive meaningful results.

KARINA STEPHENS

YOUR HOSTS

Wellness Practitioner &
Creator of The ALIGN Method™

Karina specialises in nervous system regulation and energy alignment, helping clients release stored tension and restore internal balance.

Why? Because you can't create something new with the same energy and 'state' you arrived with.

READY TO EXPLORE WHETHER THIS PATHWAY IS RIGHT FOR YOU?

Book a complimentary Expert Discovery Conversation and let us help you identify the most powerful next step for your expert business.