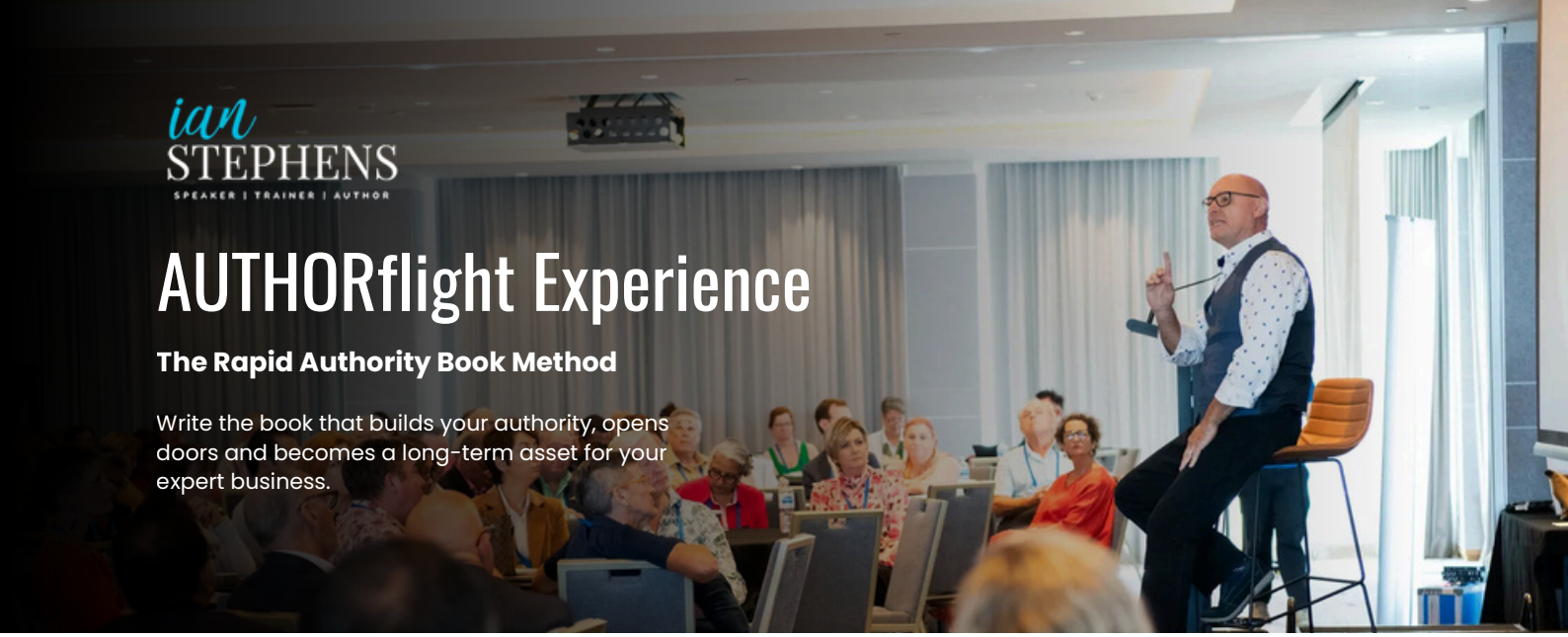

ian STEPHENS
SPEAKER | TRAINER | AUTHOR

AUTHORflight Experience

The Rapid Authority Book Method

Write the book that builds your authority, opens doors and becomes a long-term asset for your expert business.

THIS IS NOT ANOTHER COURSE.

You do not need another year of thinking about the book you should write. You need a clear structure, uninterrupted space and a process that helps the right book come through you.

The AUTHORflight™ experience is designed for speakers, trainers, coaches, consultants and experts who know a book could amplify their credibility, sharpen their message and expand their commercial reach.

It is a private expert experience: highly tailored, immersive and designed around your goals, your business and the next asset you are ready to build.

WHO THIS EXPERIENCE IS FOR

Speakers, Trainers, Facilitators, Coaches or Consultants who know they need to birth a great book into the world.

- You have a book idea but keep delaying the writing.
- You have a half-finished manuscript that needs structure and momentum.
- You want your book to support speaking, coaching, training or consulting revenue.
- You want a faster, more soulful and more strategic path to a first or final draft.

THE COMMON ENRICH EXPERT EXPERIENCE JOURNEY

PREPARE

Before you arrive, we begin with online learning, a personal strategy questionnaire and a pre-experience planning conversation so your time at the luxury live-in cottage is focused on creation, not information gathering.

IMMERSE

You spend 2 nights and 1.5 focused days in the private Sunshine Coast cottage working directly with Ian Stephens to design, refine and accelerate your expert pathway. The environment includes spa, infrared sauna, outdoor spaces and integrated wellbeing support with Karina.

IMPLEMENT

The following 90 days include online lessons, resources and implementation coaching sessions to help keep momentum alive and bring your book to life.

THE AUTHORflight Method

Your experience is built around a clear pathway. The model provides structure, but the coaching is tailored to your experience, capability and commercial goals for your book.

PRE-FLIGHT

Clarify your message, ideal reader, promise, positioning and chapter map before the experience begins.

TAKEOFF

Use guided writing activation, chapter prompts and focused writing blocks to begin generating meaningful draft content.

FLIGHT

Maintain momentum through structured writing sprints, flow-state practices and accountability support.

LANDING

Shape the draft, plan your editing pathway and connect the book to your authority, offers and business model.

INSIDE YOUR PRIVATE EXPERIENCE

The live-in cottage immersive is where the work becomes real. Rather than sitting through content, you work side-by-side with Ian to design, test, refine and build your next-level expert asset… your book.

- Core book premise and reader promise
- Author positioning and authority strategy
- Chapter architecture and draft map
- Guided writing sprints and breakthrough coaching
- Post-experience 90-day writing and completion plan

Your stay is intentionally designed to create deep focus: private accommodation, quiet working space, wellness facilities and integrated wellbeing support that helps you reset, think clearly and sustain momentum.

OUTCOMES YOU CAN EXPECT

Every experience is different because every expert is different. However, the goal is always practical progress, not vague inspiration.

- A clear and commercially relevant book concept
- A detailed chapter blueprint
- A substantial start on the first draft
- A repeatable writing rhythm
- A plan to use the book to grow authority and opportunity

This is not about writing a book for the sake of writing a book. It is about creating an authority asset that opens doors, deepens credibility and strengthens your expert positioning.

INVESTMENT

THIS IS A PREMIUM, ALL-INCLUSIVE PRIVATE EXPERIENCE

FROM $7,500 AUD + GST

- Pre-brief Zoom meeting 7 days before attending
- 2 nights luxury accommodation
- All meals and curated dining experiences
- Multiple 1:1 coaching sessions with Ian Stephens
- Two guided wellness sessions with Karina using The ALIGN Method™
- Full access to wellness facilities
- 3 months of 1:1 coaching support post your live-in experience

90-DAY IMPLEMENTATION SUPPORT

- Structured online lessons and resources
- Monthly implementation webinars
- Progress check-ins and accountability
- Templates and tools relevant to your pathway
- Clear next steps to keep building after the experience

"I have worked closely with the magnificent Ian Stephens for the last few years. His coaching has provided incredible insight, encouragement and extraordinary boosts to my capabilities and my bottom line. I couldn't recommend him highly enough!

Blessings and peace!"

Steve Lawrence
Speaker, Trainer, Author

"I only work with the best – that's why I chose to work with Ian. He is an incredible speaker coach and I can HIGHLY recommend him (something I don't do lightly!). He will get you to the next level."

Sonja Piontek CSP
Former Director of Marketing BMW Asia
Award-Winning Entrepreneur. Spoken in 50 countries.

"Ian knows what the buyer wants and has greatly improved the commercial focus of my keynote's marketing, whilst giving me an extremely clear positioning statement. The Resonate advanced speaking & influencing programme is fantastic! Ian's metaphors and models are really sticky. I constantly hear his voice when I'm designing a new piece of content. Huge return on the investment."

Alan Cameron-Sweeney
Professional Speaker

IAN STEPHENS

YOUR HOSTS

Professional Speaker. Author. Business Development Expert.
Master Practitioner in NLP.
Award-Winning Author

Triple award-winning speaker/coach/trainer with over 30 years of experience across 29 countries, Ian works with experts to unlock clarity, shift thinking, and drive meaningful results.

KARINA STEPHENS

YOUR HOSTS

Wellness Practitioner &
Creator of The ALIGN Method™

Karina specialises in nervous system regulation and energy alignment, helping clients release stored tension and restore internal balance.

Why? Because you can't create something new with the same energy and 'state' you arrived with.

READY TO EXPLORE WHETHER THIS PATHWAY IS RIGHT FOR YOU?

Book a complimentary Expert Discovery Conversation and let us help you identify the most powerful next step for your expert business.